



Oxalis

New Candidate Checklist

- ✿ So, you've decided to run for office! Congratulations. **Think about your reasons for running.** Fill out this form to get a clearer picture of your values and reasons.
- ✿ **Put together a list of friends, family, and community members.** This is who you will call for endorsements, volunteers, and your first campaign donations.
- ✿ **Set up a campaign finance account** with the OR Secretary of State. This is how you will report your campaign donations. Find or hire a treasurer! For larger campaigns, accurate and timely reporting of donations and expenditures is critical!
- ✿ **Check with your local elections office** about deadlines and other requirements. File for Office (form SEL 101). You are now a candidate!
- ✿ **Get endorsements!** Endorsers must fill out form SEL 400 to appear in your Voters Pamphlet Statement.
- ✿ **Get donations!** Campaign donations must be reported to the Oregon Secretary of State's office via ORESTAR.
- ✿ **Recruit volunteers.** There are lots of jobs, even early in the campaign, that your kitchen cabinet of volunteers can help you with. From calling donors or endorsers, to getting your campaign social media online--a strong and sustainable volunteer operation can transform your campaign.
- ✿ **Talk to Voters.** Talk to Voters. Talk to Voters.
- ✿ Write a **voter's pamphlet statement** and take your voter's pamphlet photo. This is your best way to reach your voters -- The right message is critical!